ANADOLUISUZU



















damla[®]





















ikinciyeni.com



































































ANADOLU ISUZU



R&D CENTER



- The R&D culture since the establishment of AIOS's in 1986
- One of the first approved R&D centers of Turkey
- ■~**300** employees
- Closed area of 6000 m²
- All the necessary R&D steps from skecth to product with its Design Office, Prototype Workshops ve Test Center

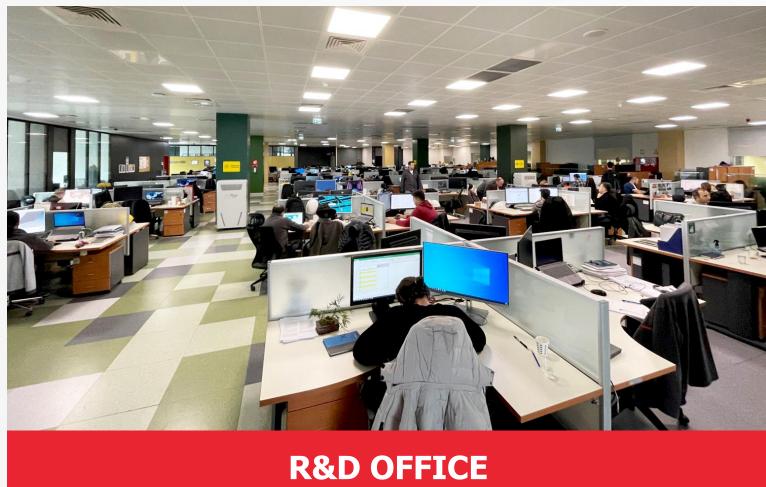




R&D CENTER SECTIONS

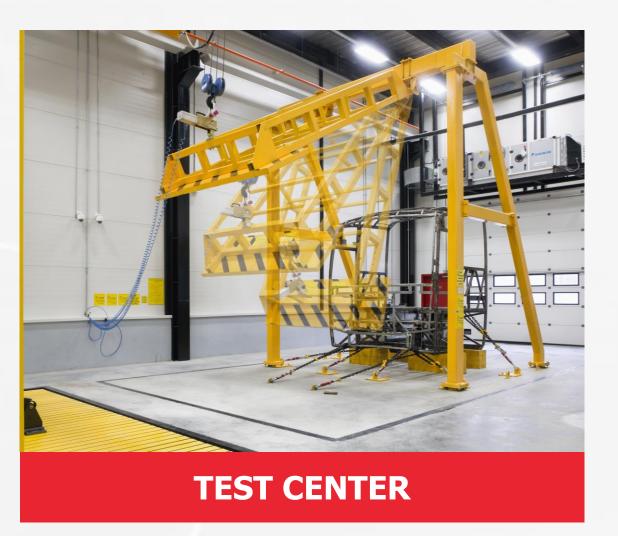










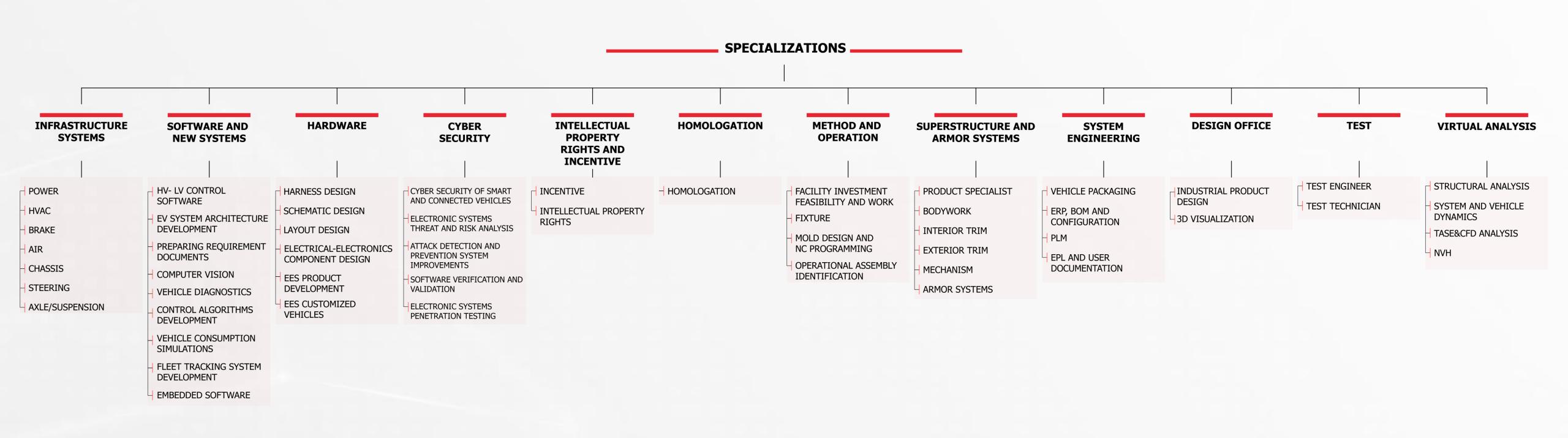






R&D SPECIALIZATIONS AND SUB-SPECIALTIES

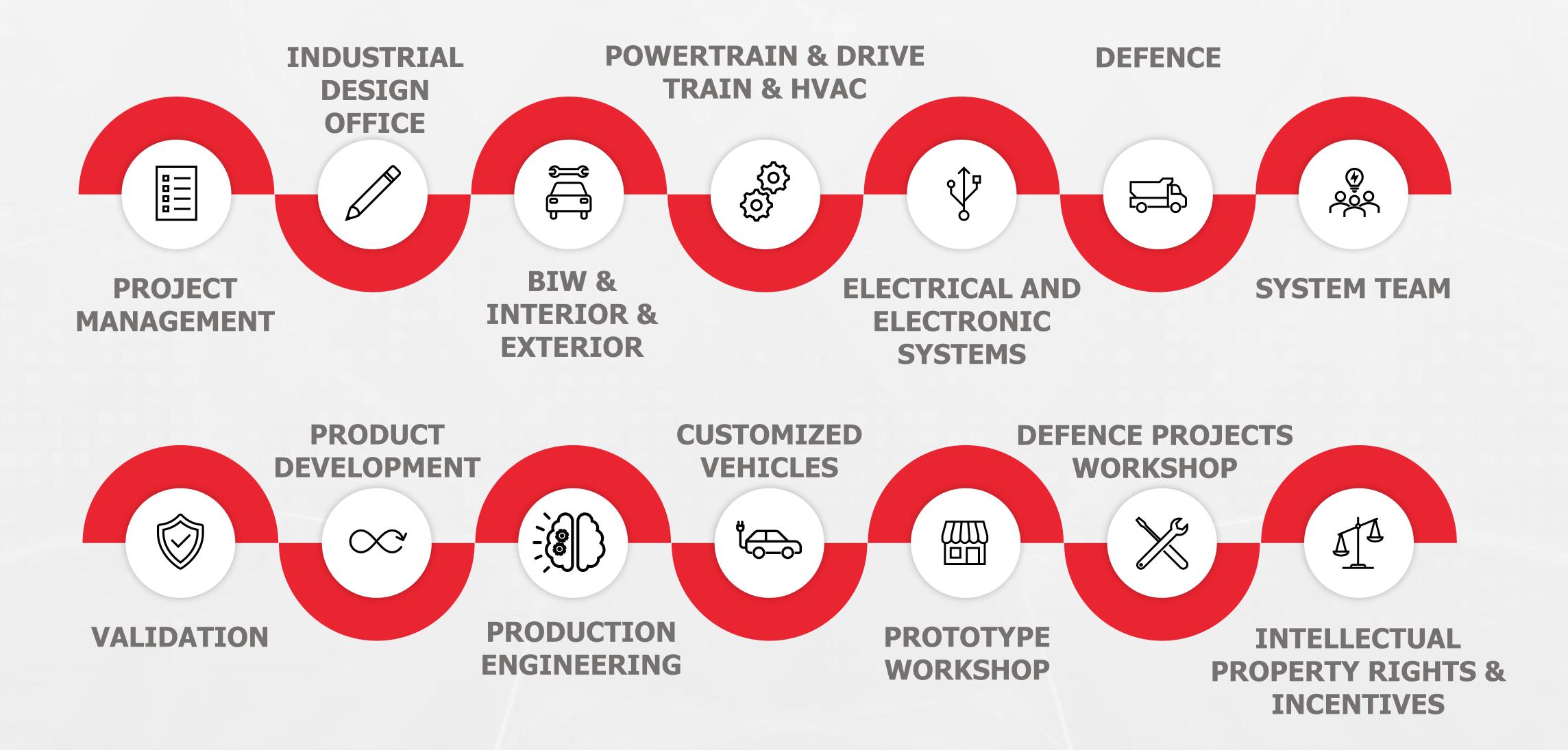




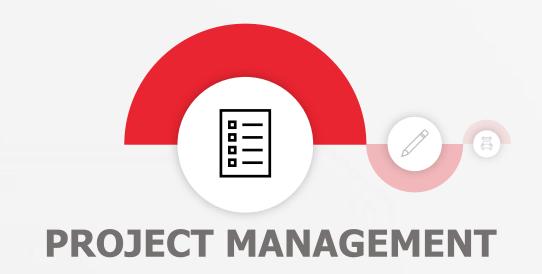
12 MAIN SPECIALIZATIONS AND 52 SUB-SPECIALTIES



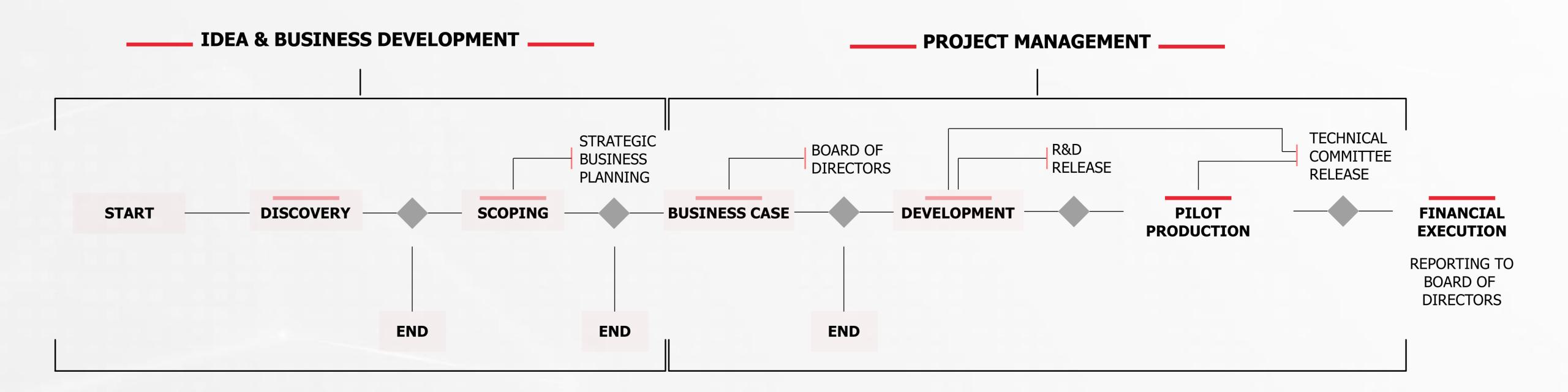








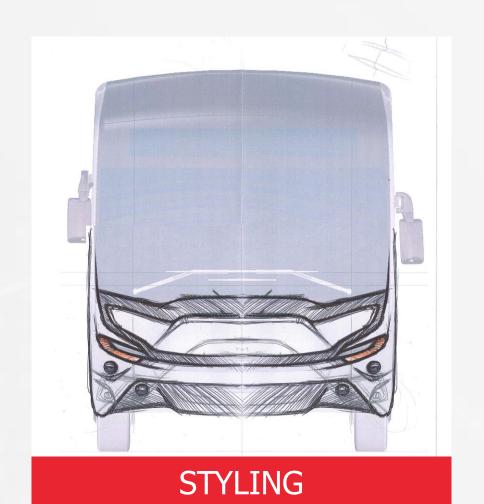




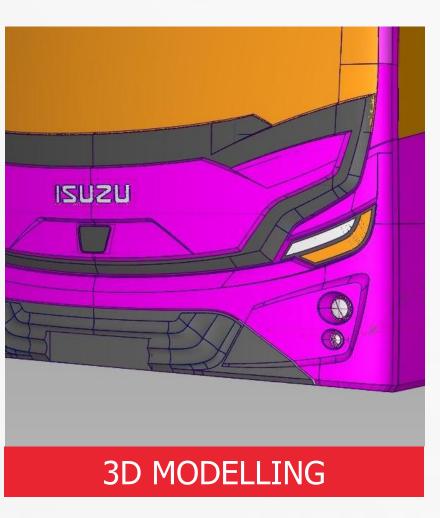






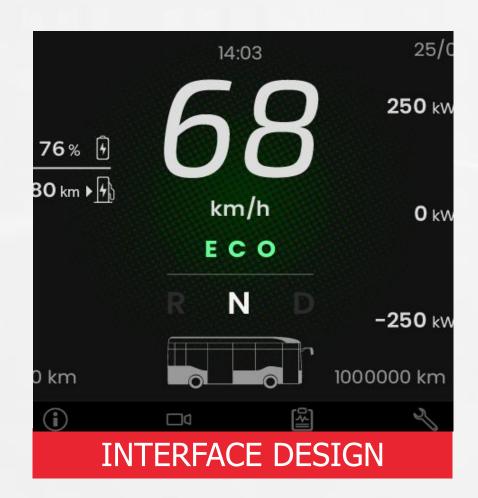


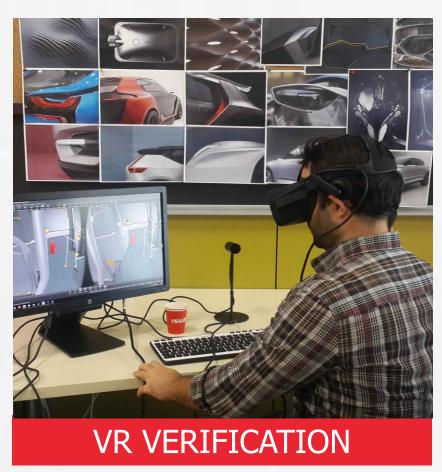






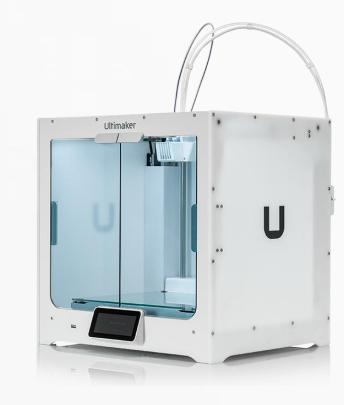












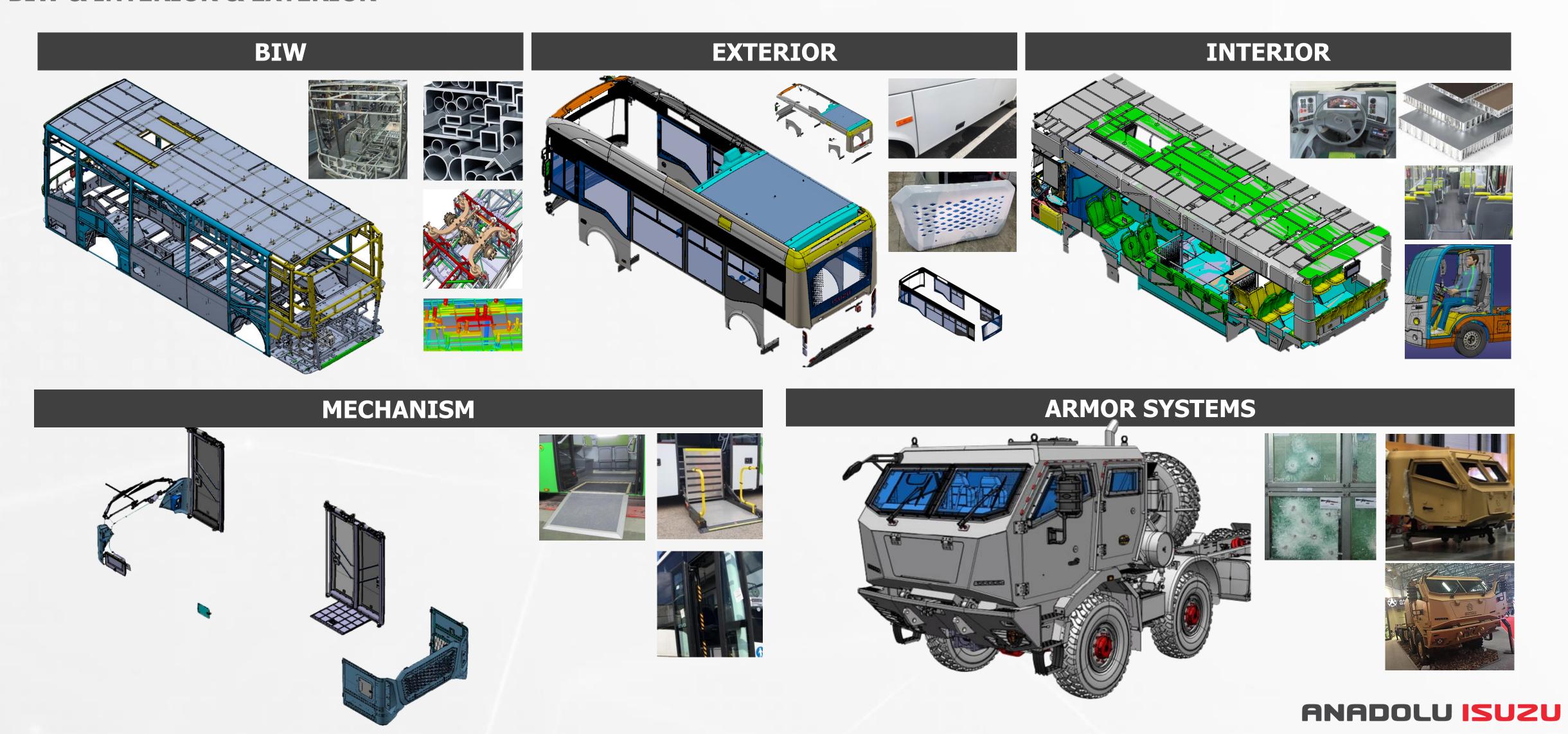
3D PRINTER







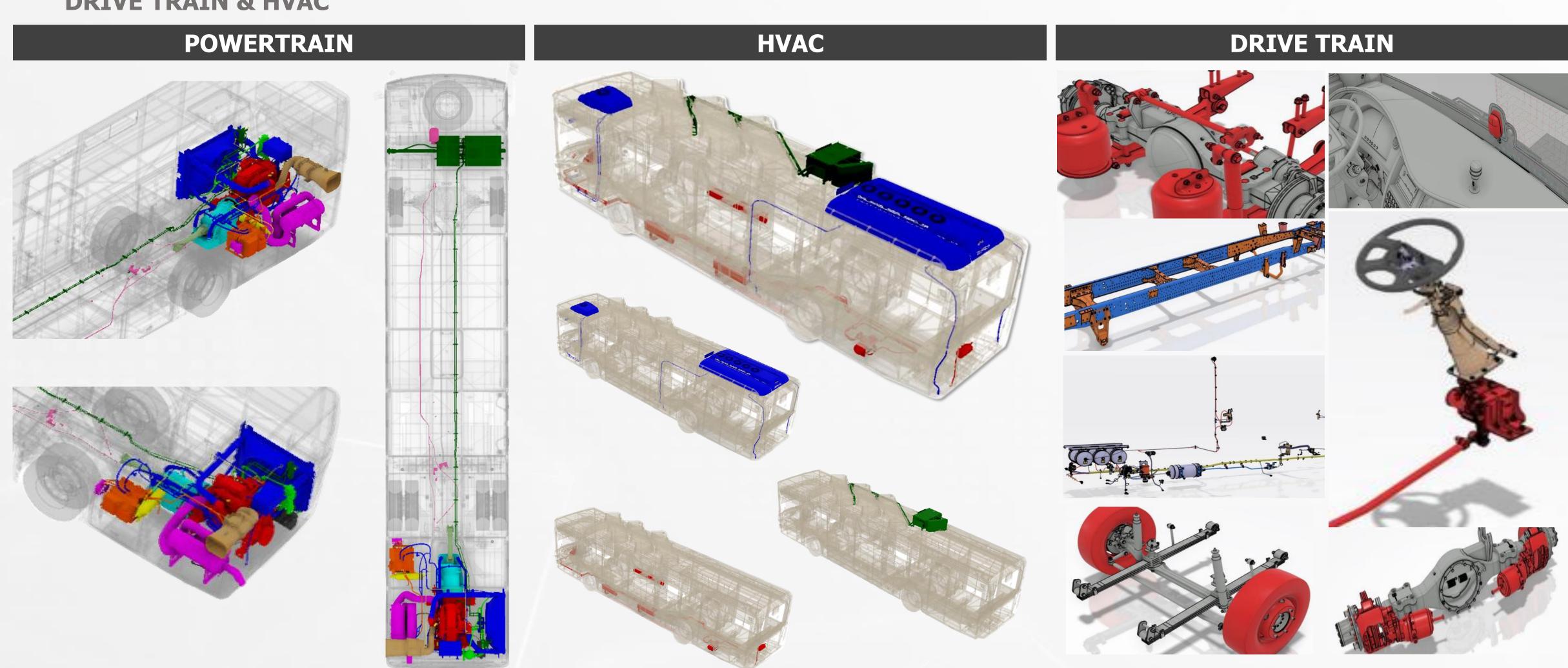
BIW & INTERIOR & EXTERIOR

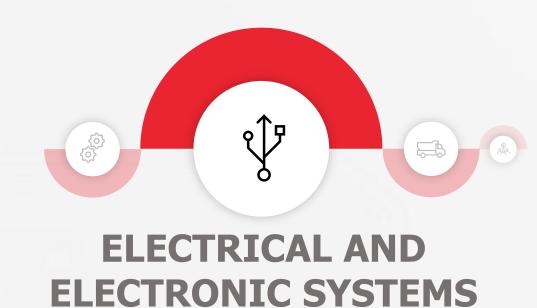






ANADOLU ISUZU







SOFTWARE



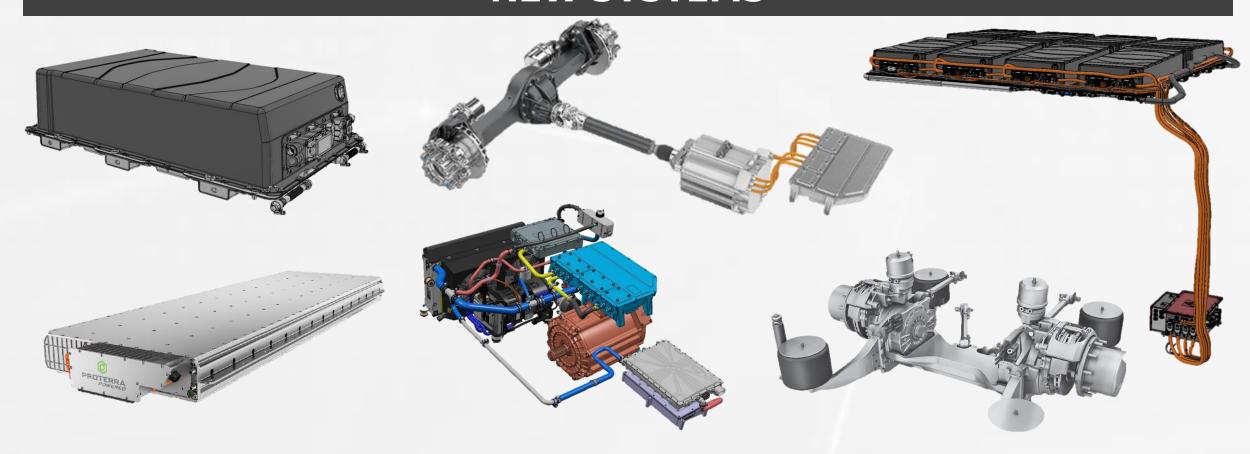


CYBER SECURITY & SOFTWARE TEST

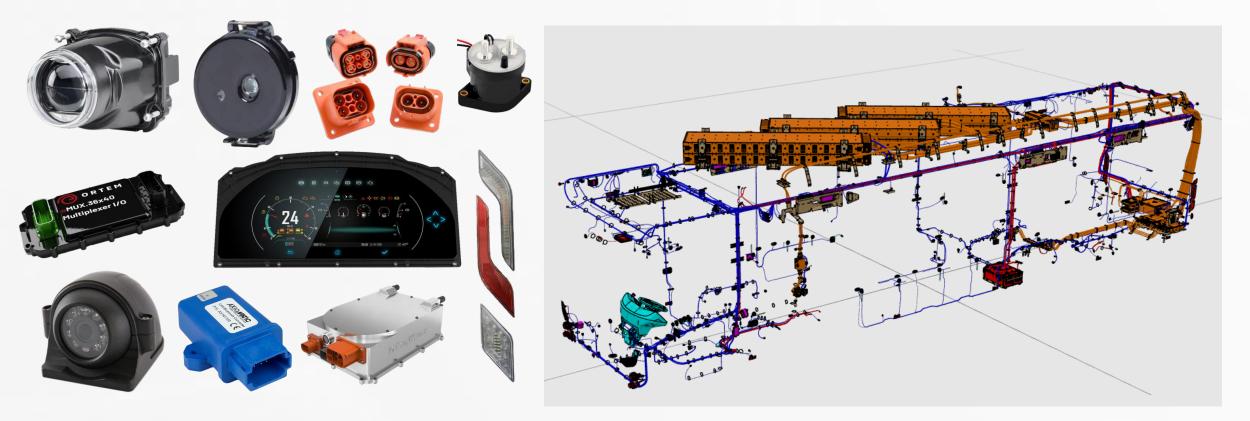




NEW SYSTEMS



HARDWARE



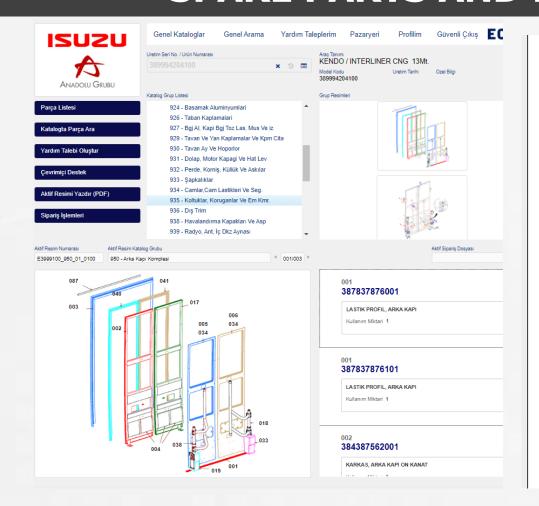






SYSTEM TEAM

SPARE PARTS AND DOCUMENTATION



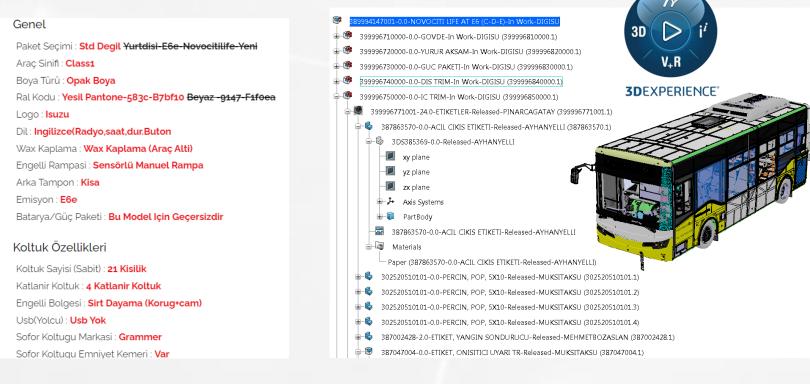
CITIBUS

USER MANUAL

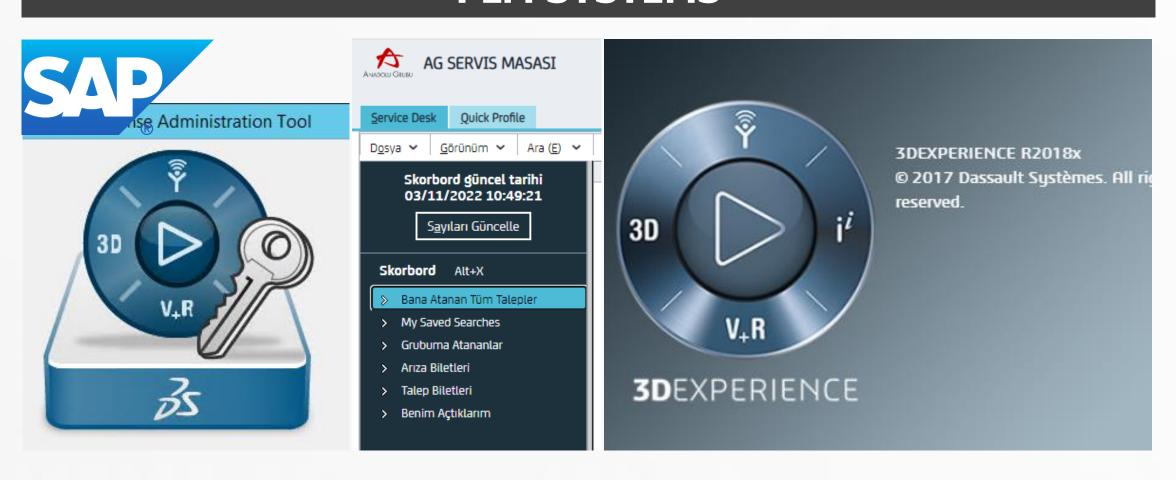
ANADOLU ISUZU

ERP CONFIGURATION

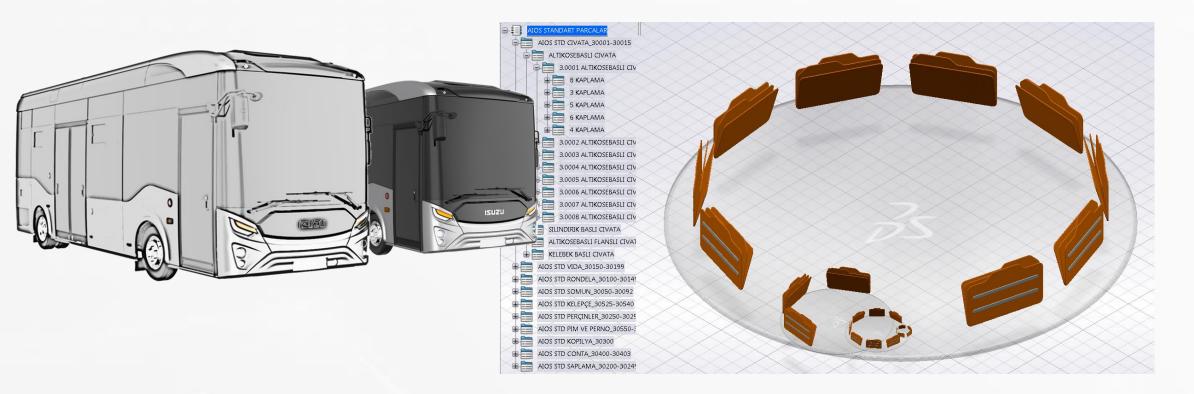




PLM SYSTEMS



CAD DATA





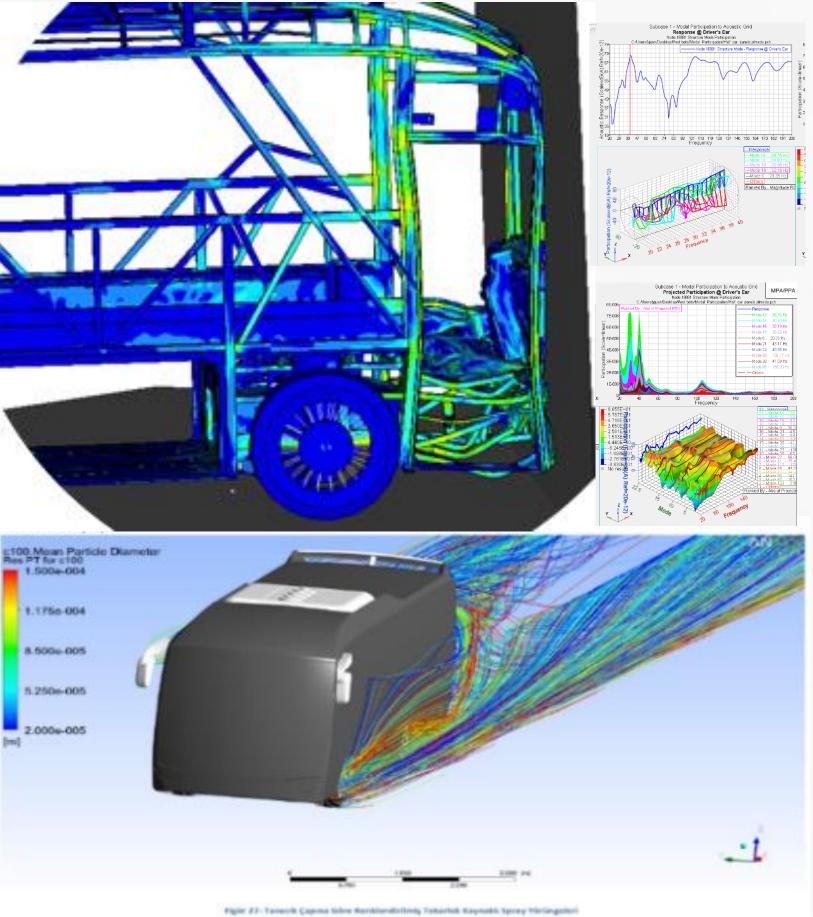




TEST

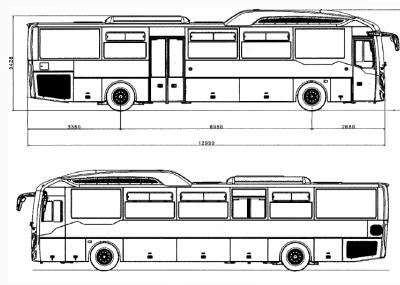


VIRTUAL ANALYSIS



HOMOLOGATION













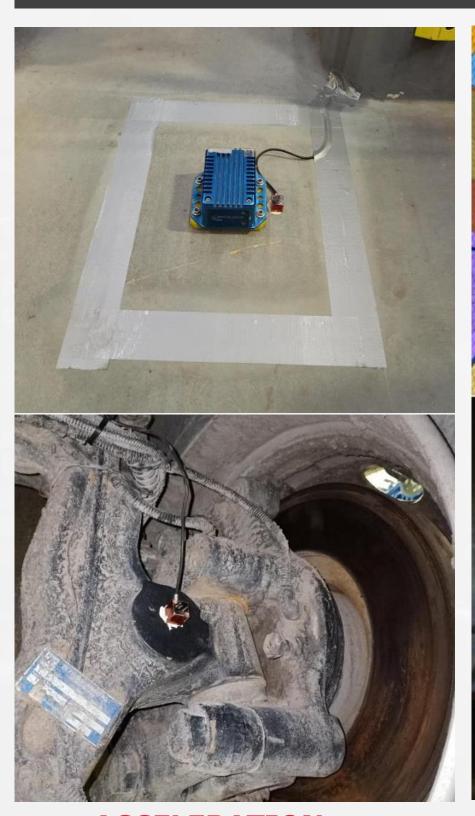




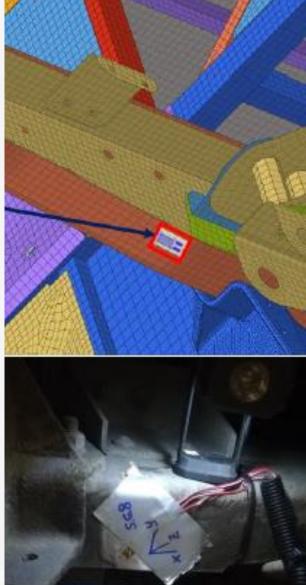




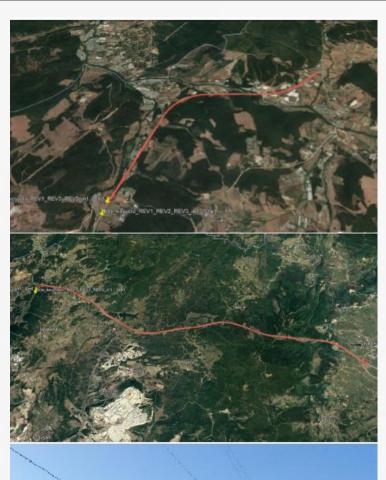
TEST-ANALYSIS CORRELATION



ACCELERATION MEASUREMENTS



STRAIN GAUGE MEASUREMENTS





ROUGH ROAD TESTS

THERMAL TESTS:

FOG TEST
ICE TEST
TASE TESTS

VEHICLE DYNAMICS TESTS:

ANTI-ROLL BAR TEST
TURNING RADIUS TEST
HUMB PASS TEST
LANE CHANGE TEST
STABILITY TEST

BODY VALIDATION TESTS:

VEHICLE LOADING (STRAIN GAUGE MEASUREMENT)
WHEEL-COG IMPACT TRANSMISSION (ACCELESS MEASUREMENT)
BROKEN ROAD-BODY VIBRATION (STRAIN GAUGE MEASUREMENT)

10% CORRELATION TARGET ON ALL TESTS

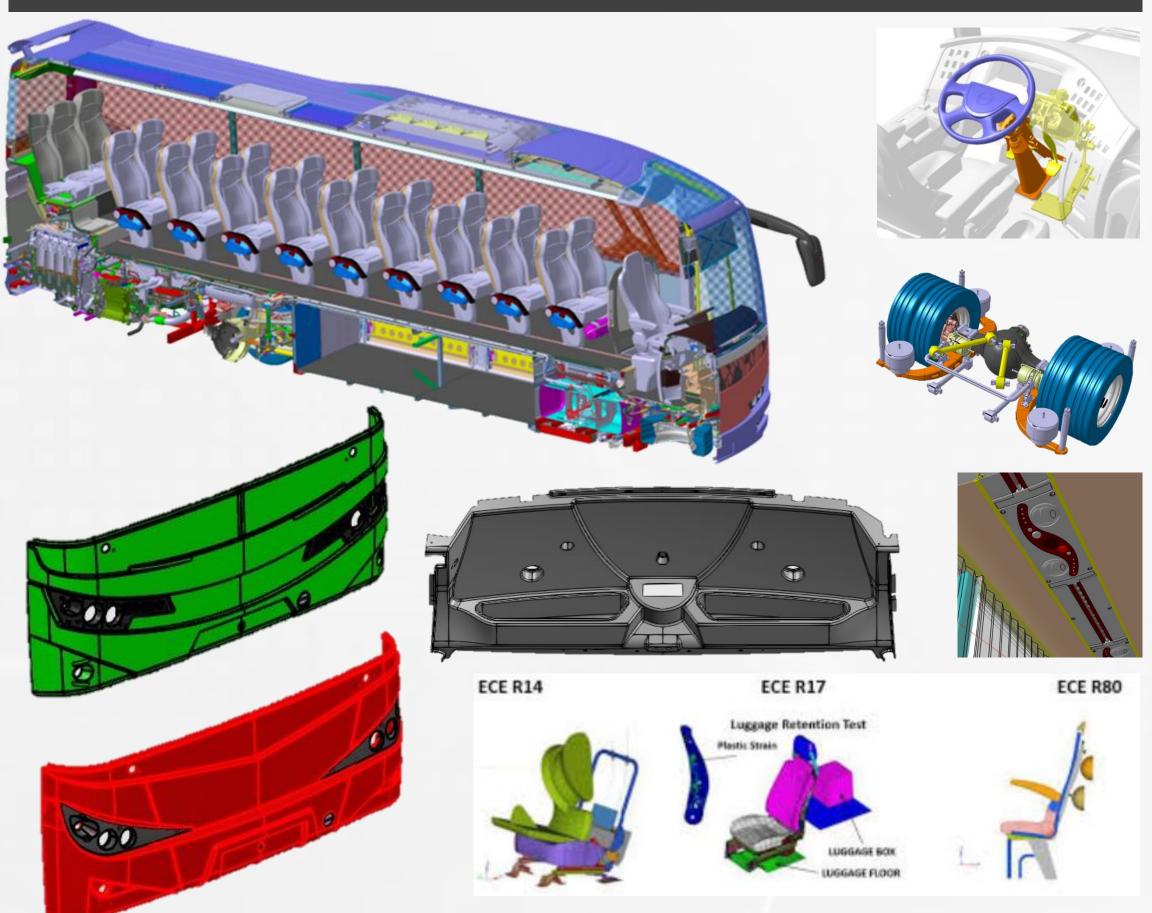






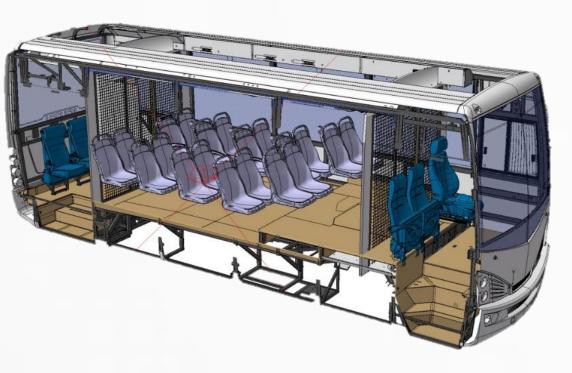
PRODUCT DEVELOPMENT **CUSTOMIZED VEHICLES**

PRODUCT DEVELOPMENT



CUSTOMIZED VEHICLES





ARMORED PERSONNEL VEHICLE

DETENTION VEHICLE

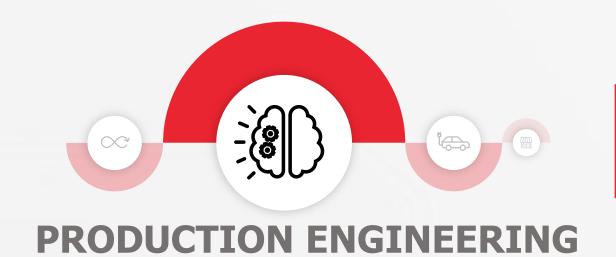




PRISONER TRANSPORT VEHICLE

MOBILE CAFE

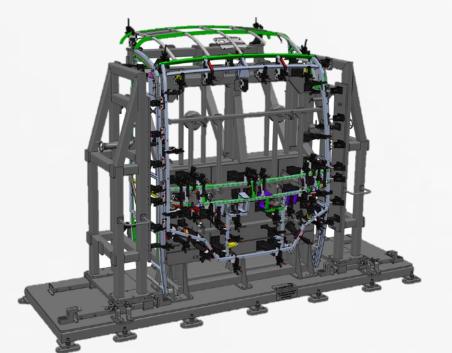


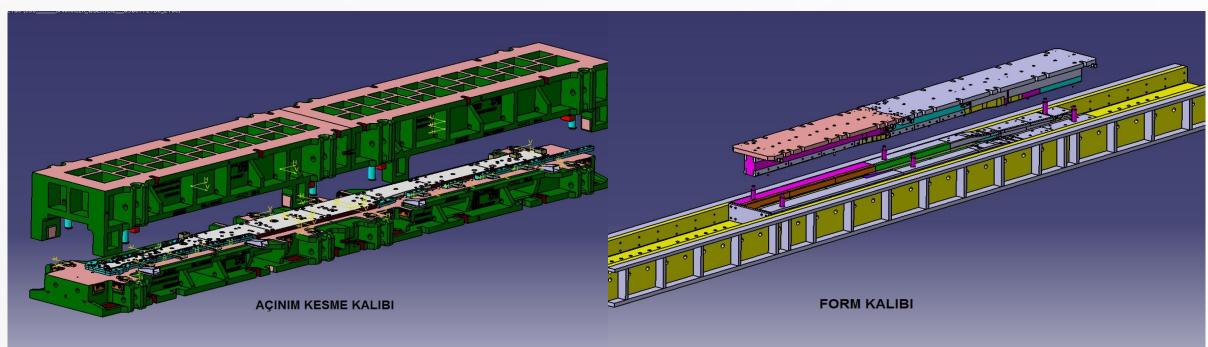




METHODS GROUP



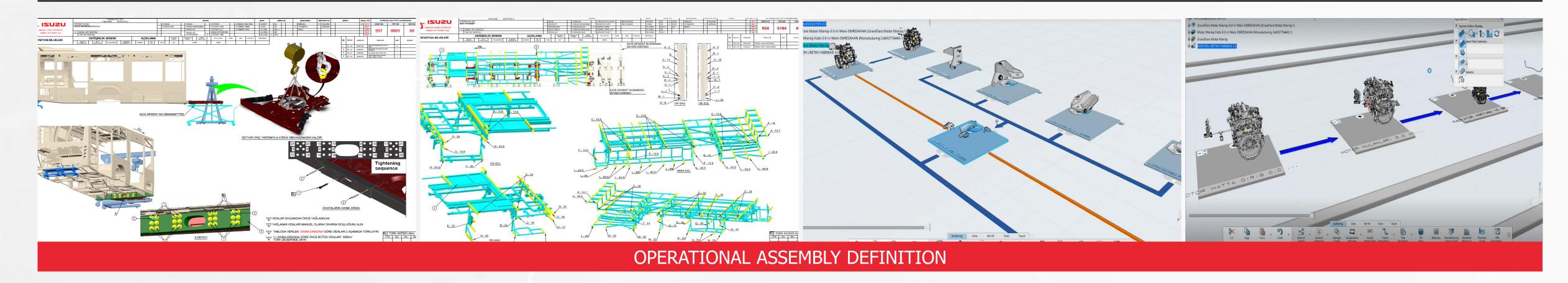




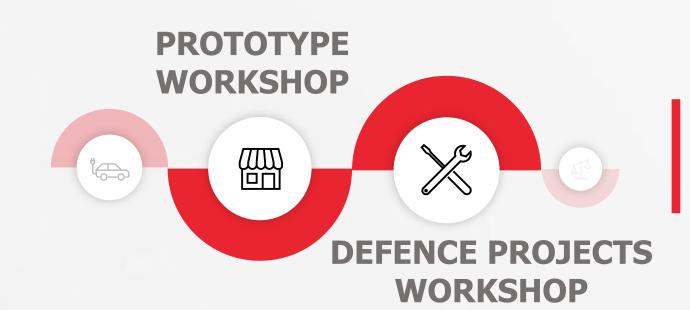
FIXTURE

MOLD DESIGN AND NC PROGRAMMING

OPERATIONAL DOCUMENTATION









PROTOTYPE WORKSHOP



DEFENCE PROJECTS WORKSHOP



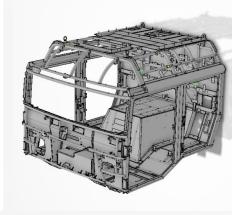












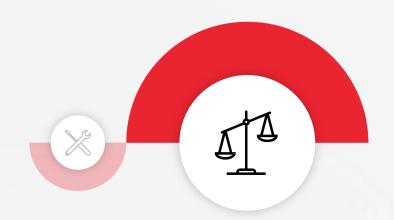






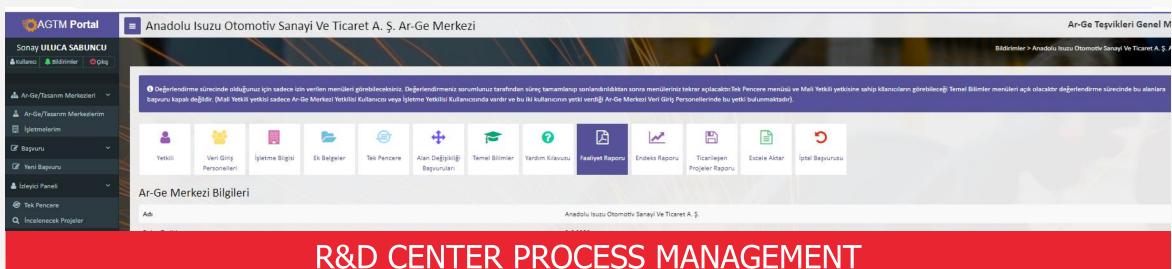








INTELLECTUAL PROPERTY RIGHTS & INCENTIVES







COLLABORATIONS

BUDGET TRACKING

INCENTIVES



BPREG CETECH ORSAN IKARIARAÇ SISTEMLERI UD. ŞTI.





UNIVERSITY COLLABORATIONS TUBITAK PROJECTS

176

130

APPLICATION TYPE

412

22 **COOPERATION WITH SME** 22/4

■ PATENT, UTILITY MODEL

DESIGN REGISTRATION

COPYRIGHTS

MSC / PHD STUDENTS

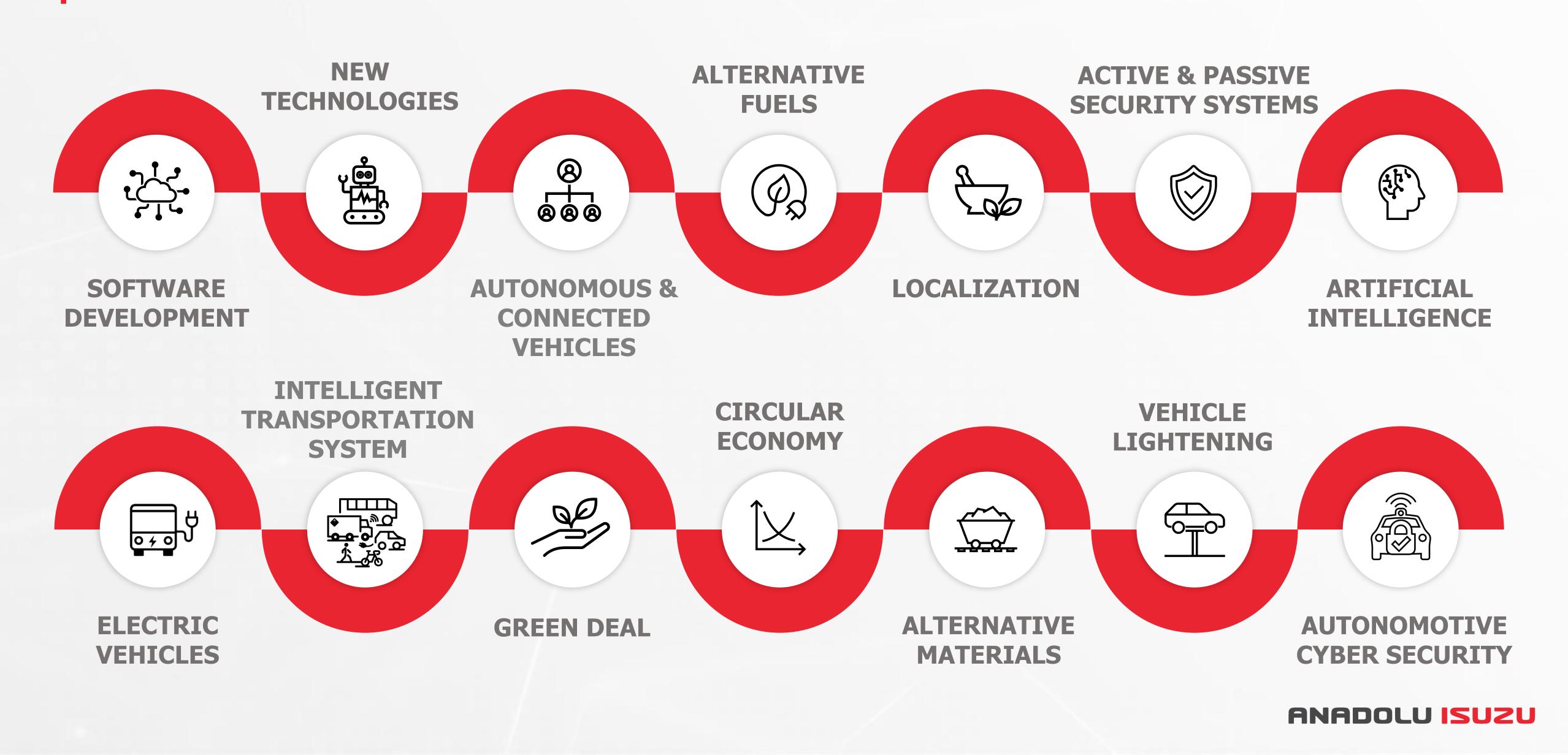
PRODUCT AND DESIGN DEVELOPMENT PROJECT BY THE MINISTRY OF TRADE

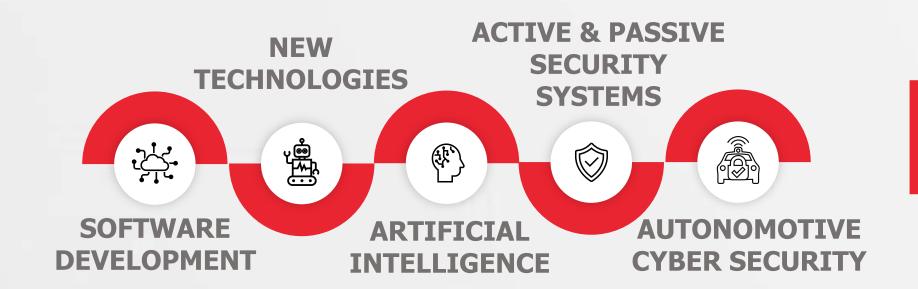
ANADOLU ISUZU

R&D PROJECT MANAGEMENT



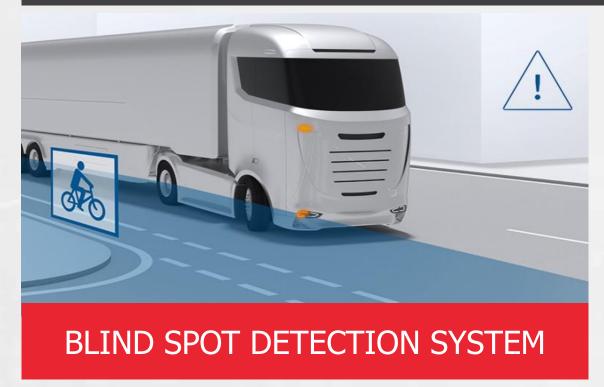


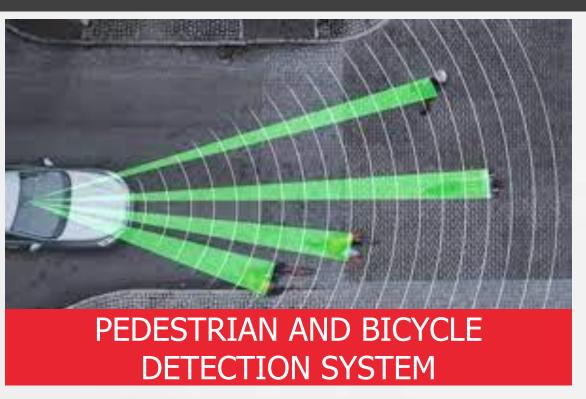




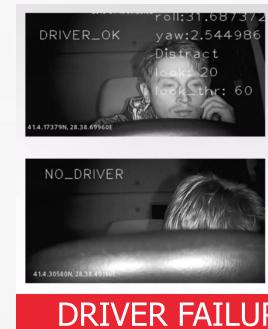


INTELLIGENT TRANSPORTATION SYSTEMS









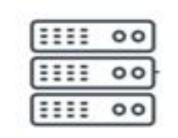


DRIVER FAILURE AND VIOLATION DETECTION

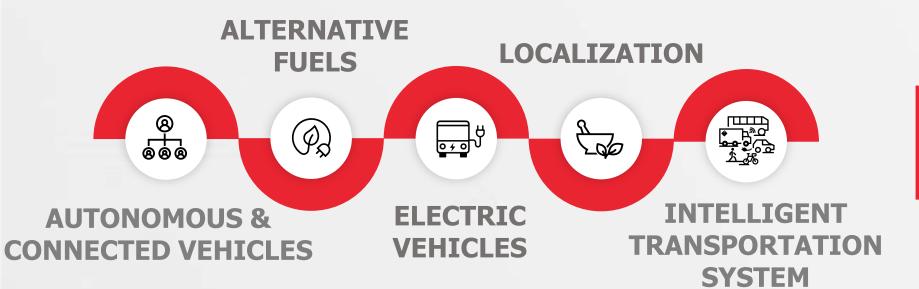
ARTIFICIAL INTELLIGENCE

PREDICTIVE MAINTENANCE

























BIOMATERIAL









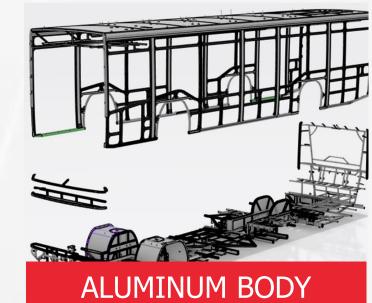
ALTERNATIVE MATERIALS - LIGHTENING



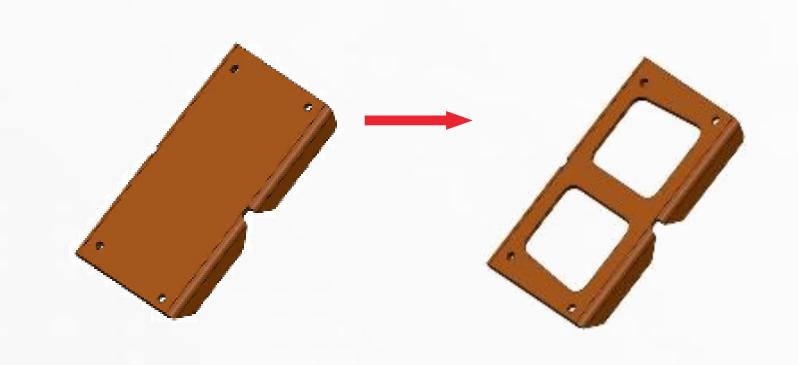




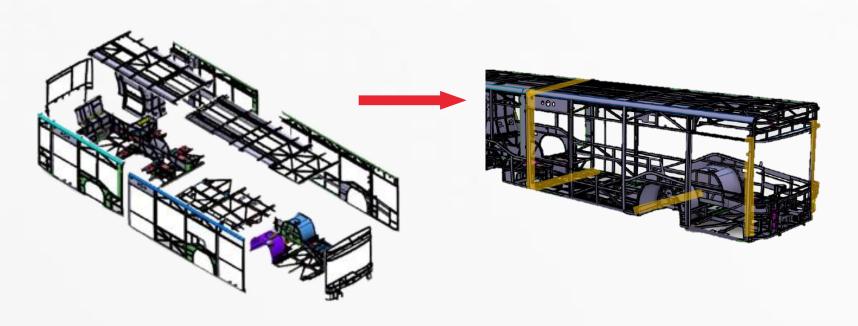




CIRCULAR ECONOMY - LIGHTENING



COMPONENT GEOMETRY OPTIMIZATION



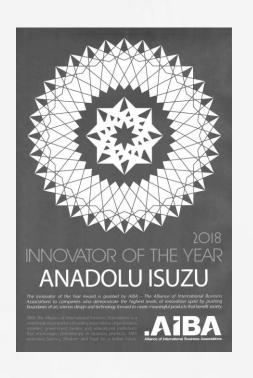
DISASSEMBLY, TRACEABILITY, RECYCLING FOCUSED DESIGN



REWARDS















BIGSEE
PRODUCTDESIGN
AWARD 2021
WINNER









Yenilikçilik Yaratıcılık Ödülleri **2021** Yenilikçilik Yaratıcılık Ödülleri **2019**









ANADOLU ISUZU

www.anadoluisuzu.com.tr



Şekerpınar Mahallesi Otomotiv Caddesi N0:2 41435 ÇAYIROVA-KOCAELİ / TURKEY



+90 850 200 19 00

loluIsuzu



@AnadoluIsuzu



@anadoluisuzu



/IsuzuTR



/anadolu-isuzu