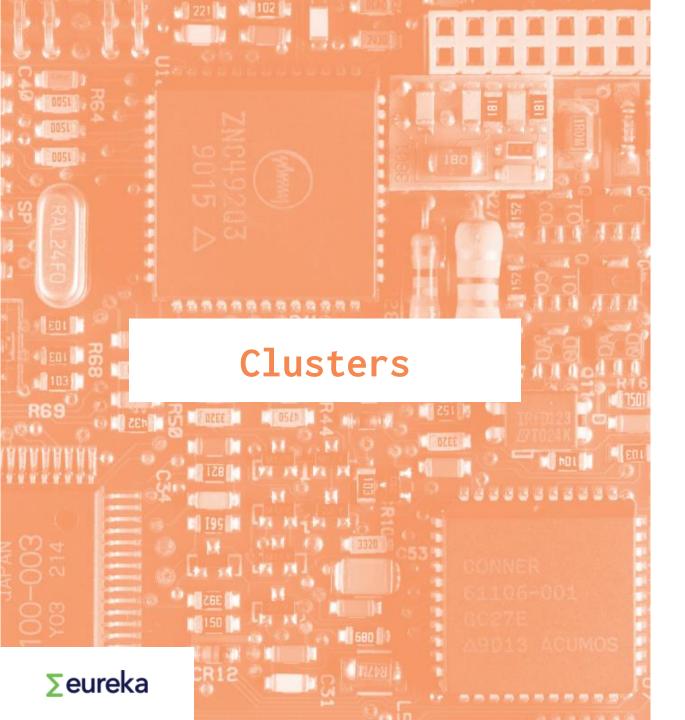


## The Eureka Clusters Programme

Linden Farrer – Clusters Coordinator, Eureka Secretariat

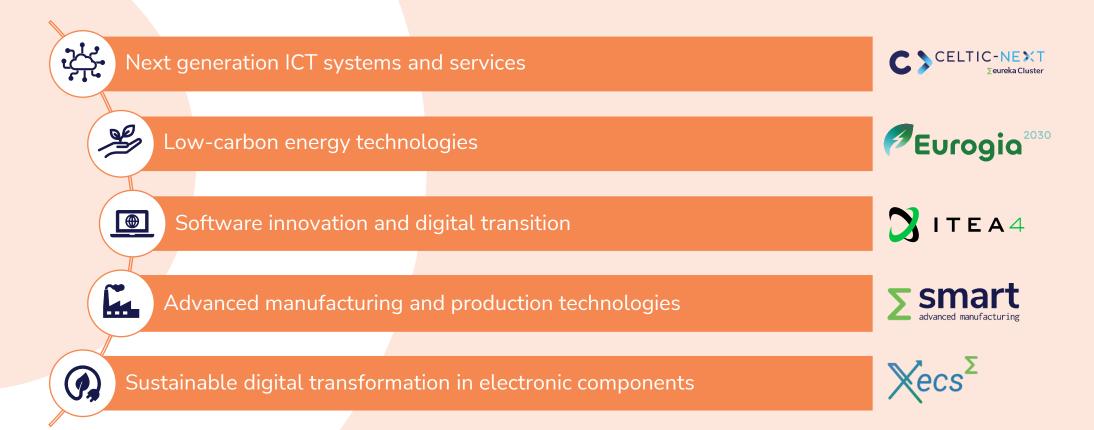




- Industry-led communities

   consisting of leading companies,
   knowledge institutes and enduser organisations
- Strategic technology areas
- Market-oriented, aiming to solve economic, technological and societal challenges

#### Strategic technology areas





#### Community





















































































































#### Examples of community activities



- Workshops to exchange on technological and market developments
- Development of strategic roadmaps and R&D and innovation agendas
- Pitching and brokering to **share project ideas** and find partners
- Participation in projects to extend state of the art
- Exhibitions and prize competitions to celebrate achievements
- Strategic collaborations, such as with the European Space Agency and European Union joint undertakings



Opportunities for newcomers to engage and connect with Cluster communities



#### Support from Eureka countries





## Calls for projects

Bottom-up calls for projects

Innovation in key technology areas

Joint calls for projects

Specific economic, technological and societal challenges

1 call per year: → ☐ ITEA4 ∑ Smart ☐ Xecs Xecond manufacturing

2 calls per year

+ flagships ever

y 3 years:

C CELTIC-NEXT

3 calls per year:



Artificial intelligence 2020

Artificial intelligence 2021

Sustainability 2022



## A typical Clusters project



Average figures



3-5 countries



Usual duration 36 months



**3–14** participants



Usual project cost 2-20M€



## Figures at a glance

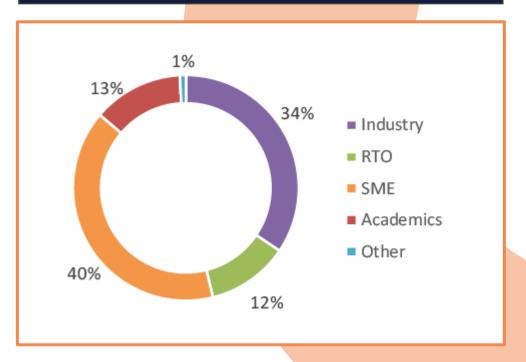
As of September 2023:

112 running projects

728 million € of total costs

SMEs and large companies the most represented types of organisations

Participant type in running project (% of budget)

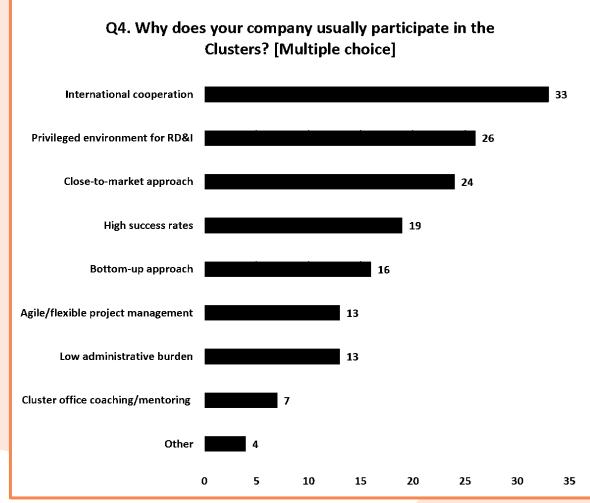






- A proven funding instrument with a decades-long and successful track record
- Industry leaders work with cutting-edge innovators while SMEs collaborate with industry leaders
- On-going and individualised support from experts covering the whole value chain
- High funding success rates
- Long-term international relationships and access markets across the globe
- Increase in turnover & headcount

## Why participate?

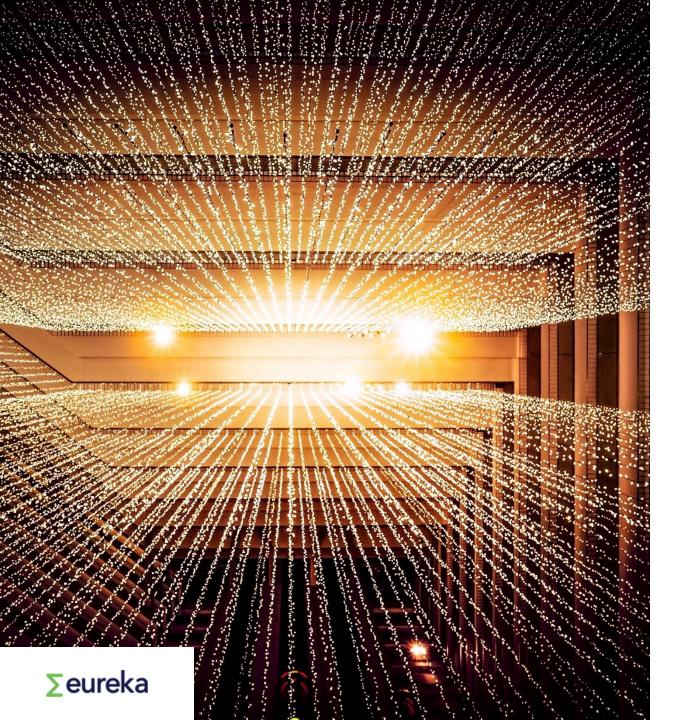


Source: Survey to companies participating in Eureka Clusters Programme (2023)

#### Other reasons included:

- Networking and knowledge-sharing effects, leading to innovative project ideas
- Mid-sized projects, different from most other national and EU-funded programmes
- Industry-driven approach





#### Example impacts

- Development of advanced microchips that have laid the technical foundations for e-ID documents in the EU
- Reduction of the energy consumption of mobile phone networks
- More accurate MRI scanning for patients with multiple implants
- Enabling more efficient city planning through co-creation platforms
- Lighter and safer battery carriers on electric vehicles

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