



# **LEVERAGING INNOVATION; EUROGIA'S ROLE in ACCELARATING GREEN AND DIGITAL TRANSFORMATION**

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# ENERJISA at a glance

As Turkey's agile and innovative energy company, we continue to develop solutions that touch the lives of our people for a better future.



14

Provinces for  
Electricity  
Distribution

10,8

Million Customers

22,1

Million people is  
served for  
electricity

9

Companies for  
electricity distribution,  
retail, customer  
solutions and e-  
mobility



Tailor Made Solutions

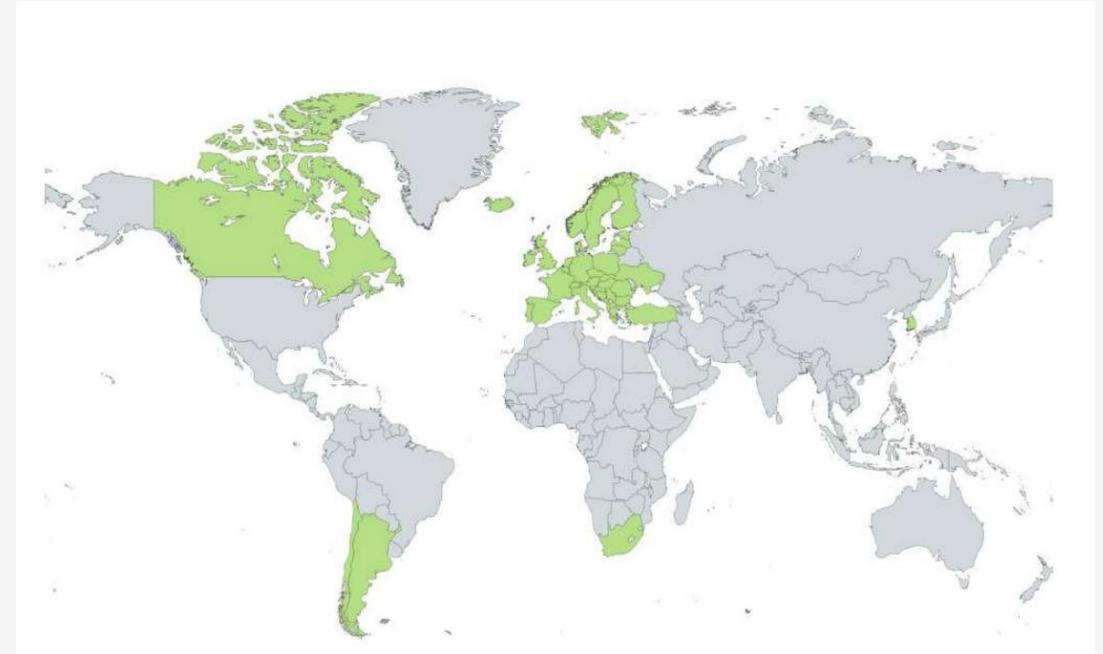


# Eurogia<sup>2030</sup>

- Enerjisa joined Eurogia cluster in 2017.
- Enerjisa CEO Murat Pinar is the chairman of Eurogia board since 2018.
- Active in strategy development in Energy transition and sustainability.

# Why Eurogia?

- EUREKA is an international cooperation platform
- Eurogia Cluster focuses on low-carbon energy technologies
- Supports innovation by bringing industry, SMEs and research institutions together
- Encourages Cross-border partnerships

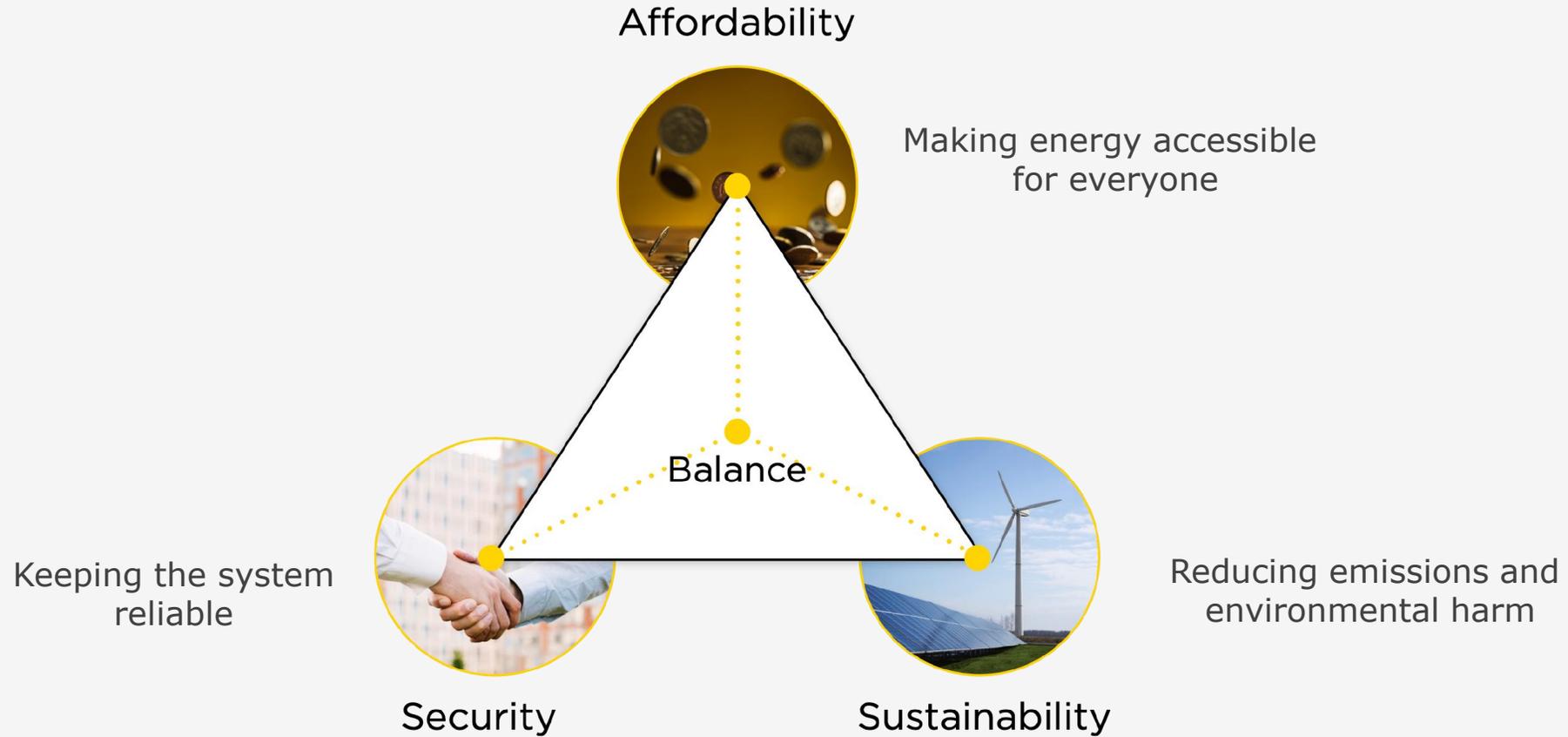


- **Full Member:** 47 European countries + EU commission
- Associated Member:** Brazil, Canada, Chile, Argentina, South Africa & Singapur

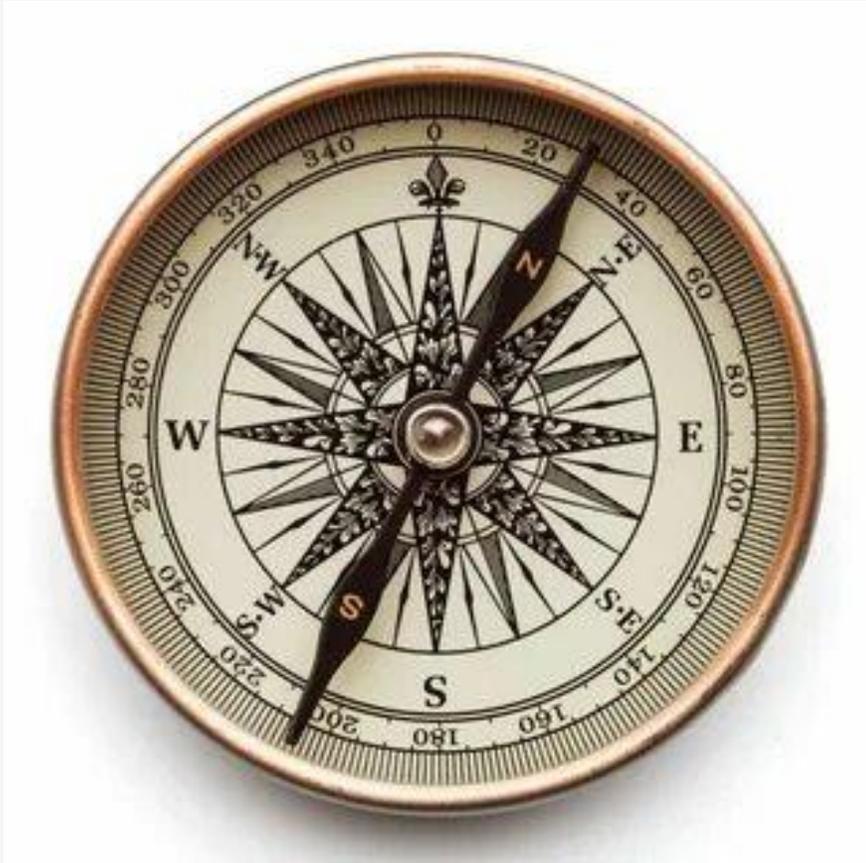
## Leveraging effect of EUROGIA

- 1€ of national support → attracts multiple €€ from industry
- Accelerates technical development
- Multiplies impact by combining national support with European Cooperation
- Market-oriented products and processes
- Commercialization potential in a short timeframe.

# Driving Energy Transition



# EUROGIA Energy Transition Strategy



- Decarbonization
- Decentralization
- Digitalization
- Democratization
- Diversification

# ☉ Sustainability

- Supports European Green Deal, Fit for 55, REPowerEU
- Contributes to climate neutrality by 2050
- Circular economy: battery recycling, hydrogen, resource efficiency
- Prepares industry for CSRD, CBAM, EU ETS.



## Why join EUROGIA Projects?



- Access to top European networks & cross-sector partners
- Shared risks and costs in R&D
- Enhanced visibility & credibility
- Shape future standards & regulations
- Leverage effect amplifies investment & impact
- EU projects accelerate market entry & policy influence

**“By joining forces in Eurogia  
we don’t just innovate – we accelerate  
the path to a sustainable future.**

**Start your journey today...”**

**ENERJISA**

**Thank You**



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